

## STRATEGIES FOR ECONOMIC GROWTH AND DEVELOPMENT IN THE GLOBAL ERA BASED ON CICIV ECONOMIC EDUCATION

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### ABSTRACT

The study of this study aims to determine the strategy of growth and development of the economy in the global era based on citizenship economic education. This research is conceptual research using the Library Research method, which is collecting data from scientific articles, research reports or other things that are relevant to the topic. The results of the analysis show that economic growth and development in the global era can be integrated through the concept of citizenship economic education in the community and school environment in the form of entrepreneur programs, business unit development, improving the quality of human resources, and the use of technology and information.

**Keywords:** *Growth Strategy, Economic Development, Global Era, Citizenship Economic Education*

### A. INTRODUCTION

World economic growth increasing due to global competition in developing countries. Developing countries must have skills and innovations in running the country's economic system so that is capable of competing and making a meaningful contribution directly. Level of economic growth of a country is certainly not only formed from professional management of natural resources but must also be supported by the quality of human resources that can provide solutions and innovations in every development of the economic sector produced.

The dynamics of the world economy today are characterized by an increasingly high volume of economic activity. society. The increase in population, which has an impact on the higher demand for production inputs and the demand for environmentally friendly end products, is a feature in the development of community economic activities. The concept of liberalization and globalization of the world economy on the one hand is able to increase the acceleration of the fulfillment of the needs of the community at large, but on the other hand it can also result in the erosion of environmental quality. Therefore, strategic and systematic efforts are needed to build a sustainable economy based on the values of local wisdom.

The economic level growth and development is identified based on the qualifications of the state of progress as referred to as developed, developing and poor countries. Developed countries generally control the productive sector which ultimately encourages the rate of economic growth globally. The presence of professional experts and adequate technology supports developed countries to grow in a better direction. Meanwhile, developing countries have weaknesses that have an impact on the difficulty in their economy. This is also supported by the lack of professionals in managing natural resources so that they cannot be maximally utilized. Therefore, developing countries often entrust the management of their natural resources to developed nations. In the form of cooperative relationships. However, it turns out that developed countries even utilizing these conditions to obtain the maximum profit without regard to the consequences in the form of increasingly damaged environmental conditions. This makes challenges and obstacles faced by underdeveloped countries. Globally, the world is only controlled by a handful of rich countries. They only utilize the quality of natural resources from underdeveloped countries to be developed for personal gain. Furthermore, the raw materials sourced from underdeveloped countries are converted into finished products and then sold at higher prices. As a result, economic development becomes a costly endeavor for underdeveloped countries. (Dhani Kurniawan, 2010).

Indonesia is a developing country like the countries in the southeast Asia region. In general, the quality of Indonesia's economic growth can be interpreted as low. Indonesia's economic growth is quite high, but the effect on society is too low. Every 1 percent of Indonesia's economic growth only absorbs 250 thousand new workers (Adi Wijaya, 2011). To build economic growth and development in Indonesia, of course, a systematic and effective strategy is needed in the form of increasing quality human resources seen from the micro-economic empowerment sector. One form of global economic model is to build an economic system that is based on the global needs of world citizens.

To build the global insight of citizens in fostering economic growth, it is necessary to have an education concept oriented to the economic sector of citizenship in form civic economic education. Civic Economic Education provides insight for citizens of the nation in providing awareness to develop their potential and participate in advancing the economy through the community economic empowerment sector to be able to compete globally. Therefore, systematic guidance and empowerment is needed which is set within the basic framework of the concept of a national economy based on the basic values of the state in the form of growth and development strategies. In the form of economic growth and development strategies in the global era based on civic economic education (D. Kurniawan, 2007). The desired economic system is based on the basic values of Pancasila. Economic growth in general can be interpreted as a form of change or economic progress of a country that is better in one period with evidenced by increasing national income. Economic growth is the process of increasing output per capita in the long term (Boediono, 1997). Economic growth is defined as an increase in GDP / GNP regardless of whether the increase is greater or less than

the population growth rate, and whether there is a change in economic structure or not. (Katadata.co.id, 2018).

## **B. METHODS**

The type of research used is descriptive with a qualitative approach and literature study method. This method was chosen because the author wants to describe the theories and findings from literature searches related to economic growth and development and civic economic education. The review of the literature used in this article was obtained by searching from several literatures both international journals and accredited national journals, books and E-Books

## **C. DISCUSSION**

### **The nature of Growth and Economic Development**

Strategic economic growth and development is the basis for the realization of the welfare and prosperity of the nation. To realize the welfare and prosperity of the nation, there must be a systemic relationship between the government and citizens in running economic system that the desired economic system is based on the basic values of the Pancasila.

Economic growth in general can be interpreted as a form of change or economic progress of a country that is better in one period with evidenced by increasing national income. Economic growth is the process of increasing output per capita in the long term (Boediono, 1998). Economic growth is characterized by an increase in GDP or GNP, independent of how this growth compares to the population growth rate or whether there is a shift in the economic structure. (Katadata.co.id, 2018).

Economic growth in Indonesia from 1961-2018 experienced systematic ups and downs. This is as the analysis report from katadata.co.id sourced from the Central Statistics Agency shows that the slowdown in domestic consumption which affected the sluggish business world made Indonesia's economic growth in 2017 below the 2017 APBN-P target. Cumulatively, Indonesia's Gross Domestic Product (GDP) during the first quarter of 2017 grew by 5.03% from the target of 5.2%. Meanwhile, in 2018 the Indonesian economy is targeted to grow by 5.4%. Since 1961, Indonesia's economy generally shows a growth trend, only experiencing contraction twice in its history. The peak of this growth occurred in 1968, the beginning of the New Order era, when GDP jumped to 10.92%. In the subsequent reform era, the highest growth rate was recorded at 6.35% in 2007. However, Indonesia also faced challenges, especially during the Old Order era in 1963 and in 1998 in the midst of the Asian financial crisis. The last crisis, characterized by widespread unrest across the country, led to a severe economic downturn, with a GDP contraction of -13.13%. (Febrian Cahyo Pradono Basukianto, 2015).

This illustrates that Indonesia's economic growth is experiencing systematic growth even though it is not balanced with the formation of professional quality human resources. The government in fulfilling economic growth is only based on objectivity in developing economic quality but is not balanced with the formation of professional human resources. Formation of or development of the quality of

human resources that professional quality of human resources. Economic development will become a benchmark for economic growth if it is balanced with the development of the quality of professional human resources. Therefore, the formation of the quality of human resources must of course also be prioritized so that the achievements in economic development can be managed properly, in this case government intervention is also needed to form a sustainable and optimal synergy. Efforts to maintain efficient growth rates require government intervention (Sukirno Sadono, 2001).

Economic development can generally be understood as an integrated process in shaping the country's economic structure in a dynamic and sustainable manner. Economic development is a form of government projection in running the economic system in one leadership period. Economic development as a process that causes of capita income of the population of a society to increase in the long term (M. P. and S. C. S. Todaro, 2008). Definition implies that economic development is a change that occurs continuously through a series of combination processes in order to achieve something better, namely an increase in per capita income that continues in the long term. Economic growth is not just a hormonal process but a spontaneous and uninterrupted change. Economic development is caused by changes mainly in industry and trade (Lisda L. Asi, 2010).

Development economics is an ongoing process aimed at fostering change to enhance the welfare and prosperity of society. A key indicator of successful implementation of development initiatives is economic growth, which can be measured using Gross Regional Domestic Product (GRDP) as a macro benchmark. When a region experiences higher economic growth, it signifies improved economic activity, as reflected by the growth rate of GRDP at constant prices (Sutrisno, 1995). Economic development also depends on the economic growth of a country. The existence of economic development also encourages the formation of economic growth and vice versa that economic growth also affects economic development. The existence of economic development is also a process of combination between population growth and technological progress of a country. There are several elements in economic development including are:

1. Development as a process meaning that development is a stage that every society or nation must undergo
2. Development as social change. Society as an actor in social change where directly or indirectly social change will have a impact on the smooth running of development or even hinder development
3. Development as an effort to increase per capita income. As an endeavor, development is an active action that must be carried out by country in order to increase per capita income.
4. Increase in income per capita income must take place in the long term. This economic growth and development have a significant influence on the development of the country's economic system. Economic growth has a more quantitative role, namely an increase in the standard of opinion and the level of production output produced while economic development is qualitative not only from the increase in production, but also from changes in the structure of production and allocation of inputs from various economic sectors such as

institutions, knowledge, social and technical. So that the concept of economic growth and development must be integrated in the context of the global economy because in the current era of globalization, strategic and systematic efforts are needed in building a global economic system to realize the welfare and prosperity of the nation.

### **Global Economy**

The global economy is different from the national economy because it involves a wide range of countries. Today, the economic world is in the process of moving towards a global economy or more famously known globalization. Increased integration between countries can be seen through dramatic developments in the flow of goods, services and capital from one country to another. Thus, the term globalization is simply understood as a process of integrating the national economy of nations into a global economic system (M. Waters, 1995). The influence of globalization today certainly has an impact on various sectors social life, including education, health, politics, socio-culture and economy. Globalization can be interpreted with various understandings depending on which angle of understanding the meaning of globalization. Many debates discuss the impact of globalization, especially on developing countries. The existence of globalization will make the country become a rich country even richer, or just make a poor country even poorer in the face of globalization (W. J. Keegan, 2013).

The existence of globalization also has an impact on the social conditions of citizens. Social conditions in globalization are bound by three dimensions in globalization, namely economic, political and cultural. Economic globalization has an impact on the development of various market conditions economy, economic markets, free trade, and the exchange of goods and services. Political globalization has a role in the globalization of the world. Cultural globalization is the dominance of the role of international organizations in regulating the state under the control of the United Nations and the European Union which resulted in the emergence of Global politics. Cultural globalization is the development of social conditions in the realm of technology and information globally this globalization model is the concept of understanding global citizens (Januar Heryanto, 2004).

The global economy is built on the concept of globalization that is developing in the world. The global economy is based on the value of empowering the economy of the people globally. The global economy has been revolutionized in a period of time. 150 years. The decades following World War II were a period of expansion of national companies into the global market. Two decades ago, the concept of global marketing had not even been coined. Now, global marketing is of paramount importance, not only for realizing the full success potential of a business, but even for the survival of a business. A company that fails to penetrate the global market will face the danger of losing the domestic market to its competitors, global corporations that have lower costs, have more experience, produce better goods and overall, are more valuable in the eyes of consumers (Cahaya Warman, 2017).

Of course, it does not rule out the possibility of each country conducting international cooperation to increase the economic growth of its country, which in fact international cooperation with the investment model actually makes the country that provides investment become an increasingly developed country by utilizing investment in the country.

The global economy has distinctive characteristics, as follows (Hanly Fendy Djohar Siwu, 2017):

1. Corporate deregulation and unrestricted capital movement Privatization and co modification of public services and other aspects of global and community commons such as most water and genetic resources.
2. The integration and conversion of various national economies into economies based entirely on export-oriented production, which is socially and environmentally harmful.
3. The development of hyper growth and the unrestricted exploitation of the planet resources, solely for the sake of accelerating the growth rate.
4. A dramatic increase in corporate concentration.
5. The destruction of destruction of national programs covering social, health and environmental areas.
6. The homogenization of global culture and the intensive development of unbridled consumerism.

Entering century to 21 Based on Bank Indonesia's report in 2004 that world economic growth has not fully encouraged an increase in the growth rate of world trade volume due to global conflicts such as the outbreak of the SARS OUTBREAK, increasing protectionism trade and the failure of the WTO negotiations in Cancun, Mexico [16]. However, in 2003 the global economy experienced good growth, based on the group of developed countries such as the United States and Japan, the signs of economic recovery became clearer, while in the European region which experienced very low growth in the first semester, in the second semester began to show an increase in line with the increasing global performance. In the group of developing countries, the Asia Pacific region, especially China, Vietnam and India showed the highest growth followed by the African region with the support of domestic demand and exports. Especially for ASEAN countries, except Singapore and South Korea, the increase in the economy is still mainly supported by domestic consumption. Thus, in order for Indonesia to be able to increase the rate of growth and development of the country's economy globally, systematic and integrated efforts and strategies must be carried out in every field of community life with the concept of civic economic education based on the values of national identity.

#### **Concept of Civic Economic Education**

Economy Economic citizenship is a study in the spectrum of civic education as included in the socio cultural domain component, namely the study of civic education developed in the community, mass media, and other civil society movements. The economic needs of citizens in building the economic growth of the community are a basic part of civic education. of social values in life as citizens of the nation then from that's the concept of economic education citizenship must be developed and studied by every citizen to be able to manage

each resource natural resources for the welfare of citizens the country should not be incapacitated managing internal natural resources increase economic growth the nation actually creates problems new in realizing prosperity and prosperity of citizens. The problem of economic inequality too is the basis of existence the country's current economic problems, for example, an imbalance between developed countries and medium countries developing, Imbalance between the rich and the poor, Imbalance between development in urban and regional areas rural areas, and imbalance between the agricultural business sector and industrial business. This is what happened philosophical basis of economics citizenship or education economic citizenship institutions formal and non-formal education.

In its application, civic economics must of course be prepared in the concept of education, both formal and non-formal. The concept of civic economics or civic economic education in the scope of formal education has several characteristics, including (M. Ngafifi, 2017):

1. Increasing awareness and sense of nationalism towards local products. This awareness can be done through formal educational institutions such as schools and offices, or through indirect socialization such as advertising and everyday jargon,
2. Proposing appropriate legal products to create a regulation that benefits Indonesia, for example every foreign citizen who will work in Indonesia must be able to speak Indonesian, the capital invested must use the rupiah currency,
3. Maintaining a free and active foreign policy stance, the political stance that has been adopted by the Indonesian people since independence should be maintained and not fixated on intra-ASEAN trade,
4. Promoting and introducing the Pancasila economic system so that Indonesia's economic conditions are maintained, namely economic principles based on the 1945 Constitution article 33, namely:
  - a. The economy shall be structured as a joint enterprise based on the principle of kinship.
  - b. Branches of production which are important to the state and which control the livelihood of many people shall be controlled by the state.
  - c. The earth and water and the natural resources contained therein shall be under the control of the state and shall be used for the greatest prosperity of the people of the people.
  - d. The national economy is organized based on economic democracy with the principles of togetherness, equitable efficiency, sustainability, environmentally sound, self-reliance, and by maintaining a balance of progress and national economic unity.
  - e. Further provisions concerning the implementation of this article shall be regulated by law.

Thus, civic economic education must provide an understanding as citizens of the nation in carrying out the duties and social responsibilities of citizens to play a role or participate in Indonesian Economic Development with the objectives of:

1. Increasing the country's per capita income,
2. Increasing the rate of economic growth,

3. Increasing and equalizing the standard of living of the population,
4. Increasing employment opportunities and reducing unemployment,
5. Reducing social disparities,
6. Increasing production capacity,
7. Increasing state investment,
8. Reducing poverty rates,
9. Creating justice and prosperity in society,
10. Improving the quality of life of the community through education and health.

This goal must be implemented in every citizen's life, both in the family, education and community environment. So that to achieve this goal, there are main topics of discussion that are developed in civic economics, including the problem of government spending, recession and growth, business plans, business and ethics, unique selling points, competition, loans. In addition to the discussion, community development activities are also needed, these activities are activities aimed at developing a certain community group in an area. In today's popular language, this is often also known as community empowerment activities. The purpose of this activity is to create social benefits, for example through the creation of labor-intensive projects to meet the profits from their efforts. Therefore, it is necessary to have strategic and systematic efforts to increase global economic growth and development that is oriented towards citizenship economic education.

#### **Economic Growth and Development through Civic Economic Education**

Economic development in the country cannot be separated from the role of citizens in organizing and running the economic system. The role of citizens in running the economic system is very influential because the quality of natural resources is able to utilize natural resources in the country and is not dependent on developed countries. As a phenomenon that occurs today that developed countries control various productive sectors that encourage the rate of economic growth of the country. The availability of experts and adequate technology supports developed countries to grow in a more advanced direction. , developing countries have weaknesses that make it difficult for them to develop their economies. The lack of experts means that natural resources cannot be utilized to their full potential. Therefore, underdeveloped countries allow developed countries to manage their natural resources in a cooperative relationship. However, it turns out that developed countries take advantage of this condition to obtain maximum profit. The increasingly degraded environmental conditions have caused various disasters in underdeveloped countries. This is a challenge and obstacle faced by underdeveloped countries (Dhani Kurniawan, 2010).

It is evident that citizens play a vital role in the functioning of the economic system established by the government, extending beyond a mere relationship of rights and obligations. In this economic framework, the state has the responsibility to ensure the welfare and prosperity of its citizens through the effective management and utilization of the country's natural resources.

In Indonesia, there often exists a disconnect between the role of the state and the actual lives of its citizens. Political, social, economic, and cultural challenges frequently arise due to this disparity. The 1945 Constitution outlines the rights and



obligations of the state towards its people, emphasizing the necessity for these to be clearly fulfilled. The dynamics of the relationship between the state and its citizens within the economic context are typically reflected in their mutual rights and responsibilities, which are articulated in the various articles of the constitution. Consequently, community empowerment plays a crucial role in advancing the national economy, aligning with the state's duty to cultivate an economic system that is sovereign, just, and prosperous—echoing the aspirations set forth by President Jokowi.

There are several strategies or efforts that can be made in an effort to increase economic growth and development through civic economic education including, first, civic economic education programs carried out by local governments in community empowerment through entrepreneurial programs. Entrepreneur programs in addition to being carried out in the community must also be developed in the school environment. Through the process of regulation of civic economic education oriented to the form of entrepreneurial activities will equip participants. Students and communities in an effort to effectively utilize natural resources with basic values of local wisdom. However, the local government as the person in charge must also act as a coordinator, facilitator and stimulator for the birth of economic program growth initiatives. Populist economic programs program growth that is sustainable.

Second, civic economic education that is oriented towards the development of SMEs (small and medium enterprises medium). In the community by the local government. This can be done with the form of government spots in the form of financial assistance, training, and workshops as well as bringing in experts to be able to improve production quality. There are several media to develop the world business namely [18]:

1. Creation of a good business climate for businesses, through regulations and policies that provide convenience for businesses and at the same time prevent environmental degradation.
2. Creation of an integrated information center that can make it easier for the business community to get in touch with local government officials for all kinds of interests, especially knowing about licensing issues, licensing, and other matters. Licensing issues, Local economic development plans, local government, land availability, building permits, etc. Establishment of a small business consultation and development center. In addition to their important role as labor absorbers and as a source of entrepreneurial drive, small businesses often fail or are unable to develop properly. The main contributing factor is poor management of small businesses. By because of that, it is necessary to the establishment of a small business consulting and development center that is ready to help these small entrepreneurs so that their performance improves.
3. Creation of a joint marketing system to avoid economies of scale in production, increase competitiveness against imported products, and promote cooperative attitudes among business people.
4. Creation of research and development (R&D) institutions. Increased competition in today's science-based world requires businesses and local

governments to continuously conduct studies on new product development, new technology development, and the search for new markets.

Third, civic economic education focuses on enhancing the quality of human resources cultivated through formal, non-formal, and informal education. Human resources play a crucial role in the economic development process. Hence, it is essential to improve the quality of these resources to foster economic advancement effectively. There are several ways that can be done to improve the quality of human resources including:

1. Training with customized training system. This training system is a training system specifically designed to meet the needs and expectations of employers.
2. Creation of skill banks. The information in skill banks contains data on the skills and background of unemployed people in an area.
3. Creation of a favorable climate for the development of educational institutions and skills (LPK) in the region. The development of education and skills institutions in region is indirectly beneficial to improving the quality of human resources in the region.
4. Development of training institutions for persons with disabilities. This is important for the disabled themselves to increase their self-esteem and confidence. In addition, for certain types of work sometimes people with disabilities have some advantages.

Fourth, civic economic education should embrace the use of information technology (IT) in the era of Industry 4. 0. The advent of Industry 4. 0 is poised to significantly influence industrial, economic, and social conditions on a global scale. Therefore, it is essential to harness information technology effectively and efficiently to foster economic growth through technological advancement and the strategic use of information. Here is the utilization of information technology in the economic field:

1. Online marketing will make it easier for producers and distributors to market products. They don't have to go around to promote their products to the public. Simply capitalizing on domains and other online devices, products can already be known by potential consumers. As a result, the product will be known not only in a certain area but also by people in the outer circle who may never be reached by the producer. In addition, the costs incurred will be relatively smaller when compared to loading advertisements in other media.
2. Remote Transactions make potential customers no longer need to bother going to the store to buy products. looking for the goods or services they need. He or she simply sits in place and presses the computer keys, swipes the mouse, and or taps the screen of his or her smart phone.
3. Online Employee Recruitment, this procedure will make it easier for companies to inform job vacancies and make it easier for job applicants. With Thus, information is likely to be known by prospective employees faster than announcements on a piece of paper pasted on a bulletin board or placed on the side of the road.
4. Working Online does not have to be a chore. In front of a computer or gadget, sitting while listening to music can also make a piece of money.

5. Ease of Banking Transactions for Customers with drawing money (savings) at the bank makes it an annoying thing if you have to queue for hours. The concept of utilizing information technology can also increase the country's economic growth and technological progress according to economists is the most important factor in the occurrence of economic growth [20]. This is because technological progress has a big impact because it can provide new ways and perfect the old way of doing a job.

In addition to being developed on these four concepts, it is also necessary to have a basic foundation in the form of laws and regulations made by the central and local governments as coordinators, facilitators and stimulators. This is necessary so that these four basic frameworks are able to actualize in the form of local or government regulations to prepare citizens who can actively participate in efforts to increase the country's sustainable growth and economy to create a just, prosperous and prosperous nation.

#### **D. CONCLUSION**

Economic growth and development efforts are a common benchmark that must be carried out by the government to improve the standard of living of the community. Increasing economic growth and development must be carried out strategically and systematically in the form of community empowerment through civic economic education oriented to the Entrepreneur Program, business unit development, improving the quality of human resources, and utilizing technology and information. Economic growth and development is a strategic issue for all citizens of the world in developing economic concepts in the global era. The role of civic economic education is the main basis in providing insight into citizens to participate in the economic field so as to realize the rate of national economic growth.

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