Interpreting Conventional Implicature in College Student's Essays

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Abstract. An essay can be one of the media to express opinion. This study analyzes conventional implicatures in five essays about Madurese local wisdom written by college students. The research adopts a qualitative design. To gather 13 November 2023 the necessary data, the researcher employs documentary review methods. The collected data are analyzed using an interactive model of data analysis, which encompasses three key steps: data reduction, data display, and data 06 February 2023 verification/claim. The study reveals that each writer's essay on Madurese local wisdom carries its conventional implicature. The first writer expresses disagreement with certain practices and advocates for awareness and 21 February 2023 intervention to address the associated negative implications. Another writer highlights Jokotole's positive attributes and suggests that his behavior can be a source of inspiration and guidance in daily life. The preservation and transmission of Madurese folktales are emphasized by another writer, who believes that future generations can develop a better understanding of Madura's cultural identity and heritage through these narratives. Additionally, promoting Madurese culture through the introduction of traditional dances, such as *muang* sangkal dance, via live performances, social media platforms, and educational events is proposed by another writer, aiming to familiarize young people with their cultural heritage and nurture a deeper appreciation for their traditions. Lastly, the final writer emphasizes the importance of gathering accurate information, fostering intercultural dialogue, and rectifying misconceptions or incorrect viewpoints, envisioning the development of a more inclusive and openminded society that values and respects diverse cultures.

Keywords: College students, Conventional implicature, Essay

INTRODUCTION

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Writing an essay about Madurese local wisdom (e.g.Madurese culture, Madurese tradition, Madurese art, etc.) represents the mode of communication. Communication serves as a means for individuals to convey their intentions, purposes, and information to others (Halid & Handayani, 2021). In communication, it is expected that both the speaker and the listener can maintain harmony in the use of language. Sometimes, the information conveyed by the speaker and the listener carries implicit meanings. Therefore, everyone should be able to understand the intentions and meanings conveyed by their conversation partners so that the information provided can be effectively communicated, allowing for smooth communication to take place.

To understand the implied meaning of the speaker effectively, it is necessary to have an understanding of implicature, which is a part of Pragmatics, the field of study that examines meaning based on context (Yule, 1996). Implicature is simply defined as the implied meaning of an utterance. It refers to the process of conveying or hinting at a particular meaning while using different words or sentences. It entails a distinction between what the speaker intends to communicate and the literal meaning of the words or sentences used, thus giving rise to implicature (Nurhaliza & Sahri, 2021).

Implicature is particularly significant due to its role in conveying meaning beyond the literal interpretation of words. It adds depth, nuance, and rhetorical effectiveness to communication. Moreover, implicature enables writers to convey complex ideas or information concisely. Instead of explicitly stating every detail, implicatures allow for economy of language by relying on the reader's ability to infer meaning, which can lead to more efficient and focused communication.

One of the types of implicatures is conventional implicature. It deals with the nontruth conditional content of the expression in any given situation. The conventional implicature is the idea derived from Levinson as the "non-truth conditional inferences that are not derived from superordinate pragmatic principles like the maxims, but are simply attached by convention to particular lexical items or expressions (Ugwu & Motanya, 2020). Generally, people already know and understand the meaning or implications of certain things. Understanding conventional implications assumes that the listener/reader has common experiences and general knowledge. Consider the following examples (Sheikh & Saleem, 2021).

1. The New Constitution was going to force, these white mice.

2. They use to treat him as if he were some lower creations of God, even worse than a dog.

3. He was secure in his belief to let the 1st April come.

The first example shows the arrogance of Indians towards the British from the lexical choice of white mice, monkeys, and swine. The second example of the simile depicts the attitude of British people towards Indians and how they treat them as subservient. The third example depicts the expectations of the public towards this new act that may change the destiny of this abused nation. The new act is personified many times as living things by choice of lexicons like in the verb "come" is used. It is represented as a lively solution to all the problems faced by the Indian people.

College students have the right to express their opinions and writing essays provides them with a powerful platform to do so. By writing essays about the local culture, including the local wisdom of Madura, these students can not only introduce and preserve the cultural heritage of their community but also reap personal, academic, social, and economic benefits. Understanding and acknowledging the local culture allows them to build strong connections with their surroundings, broaden their perspectives, and develop a more inclusive and tolerant mindset.

In addition, the analysis of conventional implicatures in college student's essays offers a focused context to understand how these implicatures operate within this specific genre of writing. This research provides valuable insights into how college students utilize conventional implicatures, contributing to the understanding of language use in academic contexts and the linguistic development of students. Moreover, the practical implications of studying conventional implicatures in these essays can benefit educators and instructors in guiding students to improve their writing skills, effectively convey meaning, and enhance their communication abilities in academic settings. Additionally, the unique perspective offered by college students' essays allows for an examination of the specific linguistic choices and strategies employed by individuals at this stage in their academic journey.

Some previous studies about writing essays have been written. The first study revealed that although there was no gender difference in overall peer review uptake, female uptake of peer review resulted in an improvement in their arguments against the position in the revised essay. It suggested that gender plays a significant role in argumentative essay writing, peer review performance, and uptake of the received reviews from peers (Latifi et al., 2021). The second study showed that unsuccessful and less successful students significantly received more affective and descriptive feedback from their peers, while successful students received more feedback related to the identification of the problem from their peers. Furthermore, descriptive and constructive features of feedback were predictors of students' success in the improvement of argumentative essay writing (Kerman et al., 2022). The third study pointed out that there are two similarities and three differences between male and female students in writing argumentative essays. The similarities are the use of psychological processes and the use of sentence structure, punctuation, and capitalization. The differences are the way to express the opinion, the use of words, and the use of certain possessive pronouns more frequently (Salsabila et al., 2021). The recent study is different from the previous ones. The recent study aims to provide new insights into the writing practices of college students in Madura by examining conventional implicatures. It seeks to identify the specific implicatures used by students and understand their communicative functions on the overall quality of the essays. This study can contribute to a deeper understanding of how students in Madura employ implicatures in their writing and how these implicatures shape the persuasiveness and effectiveness of their arguments.

From the explanation above, it is paramount to conduct a study about conventional implicature found in college students' essays. Moreover, this study aims to interpret and describe the implied meanings (conventional implicatures) found in the essays written by college students in Madura.

METHOD

The purpose of this study is to explore the conventional implicatures present in essays written by college students. To achieve this objective, the researcher adopts a descriptive qualitative method, which allows for a thorough examination and description of the phenomena under investigation. This method aligns with the intention to conduct qualitative descriptive research, which involves analyzing data by closely examining the facts and providing detailed descriptions (Creswell, 2009).

In this study, the researcher utilizes essays about Madurese local wisdom written by college students as their primary source of data. These essays serve as a rich and

relevant dataset for understanding the conventional implicatures related to Madurese local wisdom.

The data analysis process in this study involves three key steps (Miles et al., 2014). Firstly, data reduction is employed to select and organize relevant data from the essays. This step likely involves reviewing and identifying sections within the essays that contain conventional implicatures, ensuring that the data chosen for analysis are representative of the phenomenon of interest.

Following data reduction, the researcher engages in data display, which involves organizing and presenting the selected data in a clear and structured manner. This step may have included categorizing the conventional implicatures based on themes or patterns identified within the essays.

The final step of the data analysis process is conclusion drawing/verification. Based on the observations and interpretations made, the researcher likely concludes the role and significance of the identified implicatures in conveying meaning related to Madurese local wisdom. These conclusions would be supported by evidence from the essays and the analysis conducted. The researcher may have also verified the conclusions by cross-referencing them with existing literature or seeking expert opinions to ensure the validity and reliability of the findings.

RESULTS AND DISCUSSION

A. Result of Conventional Implicatures Found in College Students' Essays

There are five essays about Madurese local wisdom written by five female college students in Madura. The titles are *Some Impacts of Early-Age Marriage in Madura; Get to Know the Six Personalities of Jokotole Through His Folklore; Several Benefits of Hearing the Folktale of Madura; Some Ways to Introduce Muang Sangkal Madura Dance; Some Ways to Clarify Perspectives of Madurese Culture.* Here are the sentences in the essays that contain conventional implicatures. Each essay consists of an introductory paragraph, a body paragraph, and a concluding paragraph. The data of this study are shown in Table 1 below.

The Title of Essay		Data
Some Impacts of Early-Age Marriage	1)	Madura island is renowned for its rich cultural heritage
in Madura		and unique traditions. Among these traditions is the
		practice of the early-age marriage.
	2)	Early-age marriage in Madura can have adverse effects
		on the health and well-being of young brides.
	3)	The practice of early-age marriage in Madura also
		carries significant educational implications. Young
		brides and grooms are often forced to discontinue their
		education, and prioritize household responsibilities
		and child-rearing.
	4)	Financial stability can be another consequence of
		early-age marriage. Young couples often lack the

 Table 1. The Sentences that Contain Conventional Implicature

 Found in College Students' Essays

The Title of Essay	Data
	 resources and skills to secure stable employment, making it difficult to provide for family's basic needs, including healthcare, nutrition, and education for the children. 5) It is crucial to recognize that early-age marriage can have far-reaching consequences on individuals, families and communities. 6) By shedding light on the impacts of early-age marriage tradition in Madura, people will become more aware of the challenges faced by individuals involved in such traditions.
Get to Know the Six Personalities of Jokotole Through His Folklore	 Many people know about Jokotole, but not many people really know him as a whole. The attitude he has had from childhood is commendable, such as being helpful, good at many things, devoted, and many more. Clever and brave are two of Jokotole's attitudes that everyone should know. There are two more attitudes that can be emulated by today's young generation: being devoted to both parents and loving sincerely. Finally, his attitude of self-sacrifice and patience in facing all tests are also worthy of being emulated by everyone. The personality shown by Prince Jokotole can be applied in everyday life. If we study and apply the behavior of this Sumenep hero, we will become more familiar with the legend and take positive messages from his story. It's better to know a little history than nothing.
Several Benefits of Hearing the Folktale of Madura	 Most of the people's stories that circulate in Madura and their district in the Bangkalan area are about the origin of the formation of a region, mystical things, and the devotion of some people until their graves are onsidered holy. If we try to understand the story in depth, there are some benefits that we can get from listening to some of the people's stories about the folktales of Madura. The first benefit is that we can know how the Madura people lived in the past. The second benefit is that we can delineate some of the good characters in the Madura people's story. We will take one of the Madura folk stories about a young man named Jokotole. Based on this event, there are some behaviors of a young man named Jokotole that we can use as an example. If we want to understand the character in depth, some

The Title of Essay	Data
	 examples of this exemplary attitude can be found in the story of the people of Madura folktales. 8) By knowing some of these benefits, we can continue to preserve the story of the people of Madura to our children to and down. That way they will not forget who the identity is actually Madura.
Some Ways to Introduce Muang Sangkal Madura Dance	 This dance comes from Sumenep, more precisely from the Sumenep palace. There are still a lot of young people in Madura who do not know this dance. Therefore, it is necessary to introduce this dance to the young generation of Madura. The first way is to do live performances. Live performance is a good way to go at the moment. The second way is social media. The best way to introduce the muang sangkal dance so far is social media. The last way is to hold seminar or webinar. This method can be a good choice for those who really like dance culture. These ways can help young Madura people who do not know muang sangkal dance to know it.
Some Ways to Clarify Perspectives of Madurese Culture	 What is your opinion when you hear about Madura? First, collect various information based on the facts to be disseminated. Next, try to introduce Madurese culture widely. Another way is to establish communication with individuals from other cultures. This can be a solution to straighten out the various perspectives of people who may be wrong. Doing these methods can open the minds of people out there to be able to appreciate the cultural differences of each region.

B. Discussion of Conventional Implicatures Found in College Students' Essays **B.1** The Conventional Implicatures Found in the Essay Entitled *Some Impacts of Early-Age Marriage in Madura*

The sentence "Madura Island is renowned for its rich cultural heritage and unique traditions. Among these traditions is the practice of the early-age marriage" implies that Madura Island is known for its cultural heritage and unique traditions. One of these traditions is early-age marriage, which suggests that it is a prevalent practice on the island.

The sentence "*Early-age marriage in Madura can have adverse effects on the health and well-being of young brides*" suggests that early-age marriage in Madura has negative effects on the health and well-being of young brides. It indicates that the practice can be harmful to the physical and mental health of these individuals.

The sentence "*The practice of early-age marriage in Madura also carries significant educational implications. Young brides and grooms are often forced to discontinue their education, and prioritize household responsibilities and child-rearing*" also implies the negative effect of early-age marriage in Madura especially in educational implications. It suggests that young brides and grooms are often forced to abandon their education in order to fulfill household responsibilities and take care of children.

The sentence "Financial stability can be another consequence of early-age marriage. Young couples often lack the resources and skills to secure stable employment, making it difficult to provide for family's basic needs, including healthcare, nutrition, and education for the children" implies financial instability is a consequence of early-age marriage. It indicates that young couples who get married early often lack the necessary resources and skills to secure stable employment, which makes it difficult for them to provide for their family's basic needs, such as healthcare, nutrition, and education.

The sentence "It is crucial to recognize that early-age marriage can have farreaching consequences on individuals, families and communities" emphasizes the importance of recognizing the wide-ranging consequences of early-age marriage. It suggests that the impacts of this practice extend beyond individuals and affect families and communities as a whole.

The sentence "By shedding light on the impacts of early-age marriage tradition in Madura, people will become more aware of the challenges faced by individuals involved in such traditions" suggests that raising awareness about the impacts of early-age marriage in Madura will help people understand the challenges faced by individuals involved in such traditions. It implies that shedding light on these issues can lead to greater understanding and potentially drive change.

The essay implies a strong disagreement with the practice of early-age marriage in Madura Island, highlighting its detrimental effects on the health, well-being, education, and financial stability of young brides and grooms. These implications are supported by previous research on essay writing, which also suggests the influence of gender on argumentative writing and peer review. Latifi et al. (2021) indicates that gender plays a significant role in argumentative essay writing, peer review performance, and the uptake of received reviews. It suggests that female uptake of peer review can lead to improved arguments against a given position. This finding may be relevant to the essay's argument against early-age marriage, as it underscores the importance of diverse perspectives and the potential for female voices to contribute to a more comprehensive understanding of the topic.

By incorporating these previous research findings into the discussion, the essay on this study strengthens its argument against early-age marriage in Madura Island. It highlights the importance of considering diverse perspectives, providing constructive feedback, and recognizing potential variations in writing styles and approaches based on gender. These elements contribute to a more comprehensive understanding of the issue and can potentially drive positive change in addressing the detrimental effects of earlyage marriage.

B.2 The Conventional Implicatures Found in the Essay Entitled *Get to Know the Six Personalities of Jokotole Through His Folklore*

The sentence "*Many people know about Jokotole, but not many people really know him as a whole*" implies that while many people may be familiar with the name or some aspects of Jokotole, there is a lack of comprehensive understanding about him as a whole. It suggests that there are aspects or details about Jokotole that are not widely known or understood.

The sentence "*The attitude he has had from childhood is commendable, such as being helpful, good at many things, devoted, and many more*" suggests that Jokotole has exhibited positive qualities since childhood, such as being helpful, skilled in various areas, and dedicated. It implies that these qualities are noteworthy and deserving of praise.

The sentence "*Clever and brave are two of Jokotole's attitudes that everyone should know*" implies that among Jokotole's attitudes, two specific ones are particularly important: being clever and brave. It suggests that these traits define him and are worth recognizing and acknowledging.

The sentence "*There are two more attitudes that can be emulated by today's young generation: being devoted to both parents and loving sincerely*" suggests that there are two additional attitudes displayed by Jokotole that can serve as examples for today's young generation. These attitudes include being devoted to both parents and expressing sincere love. It implies that these qualities are valuable and worth emulating.

The sentence "Finally, his attitude of self-sacrifice and patience in facing all tests are also worthy of being emulated by everyone" implies that Jokotole demonstrates an attitude of self-sacrifice and patience when facing challenges or tests. It suggests that these qualities are admirable and that everyone should strive to emulate them.

The sentence "*The personality shown by Prince Jokotole can be applied in everyday life.* suggests that the personality exhibited by Prince Jokotole can be applied or incorporated into everyday life. It implies that Jokotole's qualities or characteristics are relevant and can serve as a guide or inspiration for people in their daily lives.

The sentence "If we study and apply the behavior of this Sumenep hero, we will become more familiar with the legend and take positive messages from his story. It's better to know a little history than nothing" implies that studying and applying the behavior of Jokotole, a hero from Sumenep, can lead to a better understanding of his legend and allow people to derive positive messages from his story. It suggests that even having a basic knowledge of history can be beneficial and that there are lessons to be learned from Jokotole's tale.

The essay implies that Jokotole is a figure who is known by many, but not fully understood or recognized as a whole. The essay highlights various positive attitudes and qualities exhibited by Jokotole, such as being helpful, skilled, dedicated, clever, brave, devoted to parents, loving sincerely, self-sacrificing, and patient. These qualities are presented as noteworthy and deserving of emulation by the young generation and can be applied in everyday life. The essay suggests that studying and understanding Jokotole's behavior and legend can provide positive messages and lessons for readers.

In relation to the previous research on essay writing, Latifi et al. (2021) indicates that gender plays a significant role in argumentative essay writing and peer review

performance. It is possible that the inclusion of diverse perspectives and experiences, including those of different genders, could further enrich the discussion that is relevant to everyday life.

B.3 The Conventional Implicatures Found in the Essay Entitled Several Benefits of Hearing the Folktale of Madura

The sentence "Most of the people's stories that circulate in Madura and their district in the Bangkalan area are about the origin of the formation of a region, mystical things, and the devotion of some people until their graves are onsidered holy" implies that in Madura and its surrounding district in the Bangkalan area, the stories that circulate among the people often revolve around the origin of the region, mystical elements, and the devotion of certain individuals who are considered holy even after their deaths. It suggests that these topics are prominent in the local storytelling tradition.

The sentence "If we try to understand the story in depth, there are some benefits that we can get from listening to some of the people's stories about the folktales of Madura" suggests that if we make an effort to deeply understand these stories, there are several benefits that can be derived from listening to the folktales of Madura. It implies that there is value in exploring and analyzing these narratives.

The sentence "*The first benefit is that we can know how the Madura people lived in the past*" implies that one of the benefits of delving into Madura's folktales is gaining knowledge about how the Madura people lived in the past. It suggests that these stories provide insights into the historical way of life in Madura.

The sentence "*The second benefit is that we can delineate some of the good characters in the Madura people's story*" suggests that another benefit of exploring Madura's folktales is the opportunity to identify and understand the positive qualities and traits depicted in the stories. It implies that these narratives can serve as a source of inspiration for identifying virtuous characteristics.

The sentence "We will take one of the Madura folk stories about a young man named Jokotole" suggests that a specific Madura folk story featuring a young man named Jokotole will be discussed or examined.

The sentence "*Based on this event, there are some behaviors of a young man named Jokotole that we can use as an example*" implies that there are certain behaviors exhibited by the young man, Jokotole, that can serve as examples for others to follow. It suggests that Jokotole's actions can be seen as role models for desirable behavior.

The Sentence "If we want to understand the character in depth, some examples of this exemplary attitude can be found in the story of the people of Madura folktales" suggests that if we desire a comprehensive understanding of the character being discussed, we can find examples of these exemplary attitudes in the stories of Madura's folktales. It implies that the folktales provide a rich source of examples for examining and understanding character traits.

The sentence "By knowing some of these benefits, we can continue to preserve the story of the people of Madura to our children to and down. That way they will not forget who the identity is actually Madura" implies that by recognizing the benefits of preserving and passing down the stories of the Madura people, we can ensure that future generations, including our children, will not forget the true identity and heritage of Madura. It suggests that the preservation of these stories is important for maintaining cultural identity and heritage.

In this essay, the writer tries to share her opinion about how to preserve Madurese

culture through the use of folktales. She opines that folktales offer several benefits, including gaining knowledge about the historical way of life in Madura and identifying positive qualities and traits depicted in the stories, which can serve as inspiration for virtuous behavior. The essay specifically focuses on the tale of Jokotole, a young man whose actions exemplify desirable behavior. She suggests that by exploring the folktales of Madura, people can find numerous examples of these exemplary attitudes, providing a rich source for understanding character traits. Recognizing the importance of preserving and passing down these stories ensures that future generations, including children, will not forget Madura's true identity and heritage. The preservation of these stories is crucial for maintaining cultural identity and heritage.

In relation to the previous research on essay writing, there is potential connection and comparison that can be made. Salsabila et al. (2021) emphasizes the importance of preserving and passing down these stories to future generations. Understanding how gender influences the preservation, interpretation, and transmission of cultural narratives could provide additional insights.

B.4. The Conventional Implicatures Found in the Essay Entitled Some Ways to Introduce Muang Sangkal Madura Dance

The sentence "*This dance comes from Sumenep, more precisely from the Sumenep palace*" implies that the dance has a historical and cultural connection to that particular place.

The sentence "*There are still a lot of young people in Madura who do not know this dance. Therefore, it is necessary to introduce this dance to the young generation of Madura*" suggests that there are many young people in Madura who are not familiar with this dance. It implies that there is a need to introduce and promote the dance to the younger generation in Madura.

The sentence "*The first way is to do live performances. Live performance is a good way to go at the moment*" implies that one way to introduce the dance is through live performances. It suggests that organizing live shows or events featuring the dance is an effective method, especially in the present context.

The sentence "*The second way is social media*. *The best way to introduce the muang sangkal dance so far is social media*" suggests that social media is a highly effective platform for introducing the muang sangkal dance. It implies that using social media channels can reach a wider audience and generate greater awareness and interest in the dance.

The sentence "*The last way is to hold seminar or webinar. This method can be a good choice for those who really like dance culture*" suggests that another method to introduce the dance is through seminars or webinars. It implies that organizing educational events focused on dance culture can be a suitable choice for those who have a genuine interest in learning about the dance.

The sentence "*These ways can help young Madura people who do not know muang sangkal dance to know it*" implies that by employing the aforementioned methods, young people in Madura who are unaware of the *muang sangkal* dance can become acquainted with it. It suggests that these approaches can effectively facilitate the exposure and understanding of the dance among the target audience.

The college student who writes this essay emphasizes the need to introduce and promote this dance to the younger generation in Madura, as many of them are not familiar with it. Live performances are suggested as an effective method to introduce the dance, allowing for a direct and immersive experience for the audience. Additionally, leveraging social media platforms is deemed highly effective in reaching a wider audience and generating awareness and interest in the *muang sangkal* dance. Seminars or webinars focused on dance culture are also recommended as a suitable choice for those genuinely interested in learning about the dance. She opines that by employing these methods, young people in Madura who are unaware of the *muang sangkal* dance can become acquainted with it, facilitating exposure and understanding among the target audience.

In comparison with the second previous study, Kerman et al. (2022) highlights the importance of feedback in improving argumentative essay writing. Unsuccessful and less successful students in the study received more affective and descriptive feedback from their peers, while successful students received more feedback related to problem identification. This current study does not explicitly address feedback mechanisms, but it suggests different ways to introduce the dance, such as live performances, social media, and seminars or webinars. Incorporating feedback mechanisms within these methods could provide valuable insights and foster engagement from the target audience in Madura.

B.5 The Conventional Implicatures Found in the Essay Entitled Some Ways to Clarify Perspectives of Madurese Culture

The sentence "*What is your opinion when you hear about Madura?*" implies that the speaker is interested in knowing the listener's opinion or perception of Madura. It suggests that the speaker is curious about how Madura is perceived by others.

The sentence "*First, collect various information based on the facts to be disseminated*" suggests that as a first step, it is important to gather accurate and diverse information about Madura based on factual evidence. It implies that this information will be used for dissemination or sharing with others.

The sentence "*Next, try to introduce Madurese culture widely*" implies that after collecting information, the next step is to promote or introduce Madurese culture on a wide scale. It suggests that there is a desire to raise awareness and understanding of Madurese culture among a broader audience.

The sentence "Another way is to establish communication with individuals from other cultures" suggests that establishing communication with individuals from different cultures is another approach. It implies that engaging in intercultural dialogue and interaction can help foster understanding and bridge any gaps in perspectives.

The sentence "*This can be a solution to straighten out the various perspectives of people who may be wrong*" implies that establishing communication with individuals from other cultures can help rectify any misconceptions or incorrect viewpoints people may have. It suggests that through dialogue and exchange, differing perspectives can be better understood and corrected.

The sentence "Doing these methods can open the minds of people out there to be able to appreciate the cultural differences of each region" suggests that by implementing the aforementioned methods, it is possible to broaden people's perspectives and enable them to appreciate the cultural differences of each region. It implies that these approaches can facilitate a more open-minded and inclusive mindset towards diverse cultures.

The student as the writer expresses an interest in understanding the reader's opinion or perception of Madura, indicating a curiosity about how Madura is perceived by others. She emphasizes the importance of gathering accurate and diverse information about Madura based on factual evidence as a first step. This information can then be shared to promote and introduce Madurese culture on a wider scale, aiming to raise awareness and understanding among a broader audience. The writer also suggests establishing communication with individuals from different cultures as another approach, fostering intercultural dialogue and interaction to bridge gaps in perspectives and rectify any misconceptions or incorrect viewpoints. By implementing these methods, it becomes possible to broaden people's perspectives and enable them to appreciate the cultural differences of each region, fostering a more open-minded and inclusive mindset towards diverse cultures.

Latifi et al. (2021) brought attention to the significance of gender in argumentative essay writing and the acceptance of peer reviews. While the current study does not directly delve into gender-based differences in perception, it underscores the value of collecting a variety of information about Madura. Considering the potential impact of gender on argumentative writing, the essay could examine how diverse perceptions of Madura might be influenced by gender and how these perceptions can be addressed when sharing information about Madurese culture.

CONCLUSION

The study shows that each writer has each implied meaning in their own essay about Madurese local wisdom. The first college student expresses disagreement to this practice and emphasizes the need for awareness and intervention to address these negative implications. The second college student explores the character of Jokotole from Madurese folklore, highlighting his positive qualities and suggesting that studying his behavior can serve as a guide and inspiration in daily life. The college student believes that by preserving and passing down Madurese folktales, the future generations can gain a better understanding of Madura's cultural identity and heritage. Furthermore, the fourth college student proposes methods to promote Madurese culture, including introducing traditional dances like *muang sangkal* dance through live performances, social media platforms, and educational events. By using these approaches, young people in Madura can become acquainted with their cultural heritage and foster a deeper appreciation for their traditions. The last college student emphasizes the importance of gathering accurate information about Madura, promoting intercultural dialogue, and rectifying misconceptions or incorrect viewpoints.

For further research, it would be beneficial to conduct a comparative analysis across the essays written by college students, examining the similarities and differences in their implied meanings regarding Madurese local wisdom. This analysis could provide valuable insights into the diversity of perspectives within the student population and contribute to a comprehensive understanding of the topic.

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