

Anies-Cak Imin Change Coalition in Detik.com and Suara.com Framing

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Abstract

The declaration of Anies-Cak Imin (AMIN) on September 2, 2023, was officially held at the Majapahit Hotel, Surabaya, promoting a coalition of change with the intention of realizing a more advanced and just Indonesia. The objective of this research is to examine how the news framing on the national media outlets Detik.com and Suara.com relates to AMIN within the coalition of change. It will analyze the political messages conveyed through the political news in the selected media. This analysis uses the framing method of Zhongdan Pan and Gerald M. Kosicki, focusing on how mass media shapes public perception of an issue or policy and employing a qualitative approach to gain a deeper understanding of human and social issues. Pan and Kosicki's analysis consists of four structures: syntactic, script, thematic, and rhetorical. Each of these structures provides a detailed analysis of the focus of the media being studied. The data collection techniques in this research use primary data from online news and secondary data from books and journals related to framing. The research object consists of 9 news articles, with 5 from Detik.com and 4 from Suara.com. The findings of this study indicate differences in framing between the two national media outlets, Detik.com and Suara.com. Detik.com frames the coverage of the Coalition of change by focusing on the conflict between Anies and the Democratic Party, characterized by mutual accusations over the coalition's name as their tagline. Meanwhile, Suara.com emphasizes PKS's disappointment with PKB's entry into the coalition, which, according to PKS, triggered internal conflict, leading to a rift with one of Anies previous supporting parties. Based on the analysis of this study, it can be concluded that both media outlets framed the news about the coalition of change by focusing on different issues. Detik.com framed the AMIN Coalition as entirely unsolid due to ongoing conflicts with the Democratic Party, while Suara.com framed the coalition as being rife with internal conflicts.

Keywords: Coalition of change, Framing, Zhongdan Pan and Gerald M.Kosicki, Detik.com, Suara.com.

INTRODUCTION

The Anies-Cak Imin (AMIN) duo announced their candidacy for president and vice president on 2 September 2023. The announcement was issued at the Majapahit Hotel in Surabaya, East Java. The history of the Indonesian youth resistance movement against the colonizers is preserved at the Majapahit Hotel, which tore the blue flag and only retained the red and white color scheme that is now the national flag of Indonesia (Detik.com, 2023). Through this declaration, the AMIN duo distinguished themselves from the other two prospective pairings, Prabowo-Gibran and Ganjar-Mahfud.

AMIN has brazenly presented itself as a coalition of change. On numerous occasions,

AMIN has emphasized that "change" does not imply undoing or halting existing efforts. Anies Baswedan explains the changes that the coalition of change advocates for. These changes include the identification of work programs that require renewal, the determination of immediate improvements, the postponement of current activities, and the exploration of new innovative initiatives for future work programs. Anies believes that the implementation of these four principles of change will be advantageous to society. He says change is technocratic rather than political (AntaraneWS, 2023).

Cak Imin also contributed to explaining the meaning behind the coalition of change. As Chairman of the National Awakening Party

(PKB), Cak Imin underscored that the concept of change is consistent with the principles of Nahdlatul Ulama (NU), the organization that functions as the PKB's mass base. He articulated that change involves pursuing an improved future while maintaining and advancing the beneficial elements of the present (viva.co.id, 2023).

The term "change" is considered fitting by AMIN's supporting parties, which include the Nasdem Party, PKB, Prosperous Justice Party (PKS), and Ummat Party. These parties believe that Anies and Cak Imin are two figures who have successfully enacted significant changes throughout their respective political careers. Anies Baswedan's most significant accomplishments were during his governorship of Jakarta. Among the successful changes that Anies brought about were the completion of the construction of the Jakarta International Stadium (JIS), which can hold 82 thousand spectators, and the establishment of the Jakarta International E-Prix Circuit (JIEC), which successfully held an international competition for electric car racing and improved Indonesia's standing internationally (Anam, 2024).

Cak Imin was also acknowledged for his successful leadership of change during his tenure as Minister of Manpower and Transmigration from 2009 to 2014, rather than solely due to his role as Chairman of PKB. Throughout his tenure as minister, Cak Imin vigorously opposed outsourcing, which he perceived as lacking clarity. He also actively advocated for the rights of Indonesian migrant laborers (TKI), including his efforts to assist TKI who were victims of violence in Malaysia (dataindonesia.id, 2023).

Various outlets framed the media coverage of AMIN and the coalition of change differently. Likewise, Detik.com and Suara.com reported on AMIN and the coalition of change from distinct perspectives, particularly concerning the message of change emphasized by AMIN. Both platforms consistently emphasized the modifications that AMIN intends to implement, as outlined during the presentation of their vision and purpose as presidential and vice-presidential candidates.

The AMIN duo has chosen to focus on health, education, and economic transition as critical priorities in their vision and mission. As a result, press coverage of AMIN predominantly focuses on these fundamental

concerns, mirroring its principal areas of interest.

Despite the favorable reports of AMIN and the coalition of change, some media sites have highlighted detrimental factors impacting Anies' electability as a presidential candidate, particularly about his past with religious political concerns. The negative issue is that Anies is perceived to have exploited opportunities by exploiting the blasphemy issue, which was a heated topic during his campaign for the Governorship of DKI Jakarta in 2017. Anies successfully secured victory in the DKI Governor race by using the issue. Conversely, negative coverage concerning Cak Imin has not surfaced in the media (Kurniawan et al., 2023).

The media's perspective in reporting and selecting news contributes to framing events (Kartini et al., 2020). Stephen D. Reese (2007) elucidates that framing entails organizing and selecting data, themes, characters, and symbols to consistently depict a problem or event across many mass media formats. In summary, framing analysis is a methodology employed to comprehend how mass media selects and highlights specific facets of reality while conveying a problem or occurrence to the public, influencing society perception and reaction (Reese et al., 2007).

AMIN's coverage is classified as political news, information regarding ongoing political events packaged by the mass media and disseminated to the public. Political news is also perceived as a political advertisement (Kho & Yoedtadi, 2023). Kustiawan (2022) asserts that political advertising constitutes a marketing communication strategy to familiarize political figures with the public to attain particular aims. Political advertising often encompasses various media venues, including digital sites, newspapers, magazines, television, and radio (Kustiawan et al., 2022).

This study is based on framing theory, which functions as a research methodology for examining the presentation of news by the media. Through framing, the media emphasizes specific aspects of reported realities from a particular perspective.

Zhongdan Pan and Gerald M. Kosicki assert that framing is a method for producing and interpreting news. The cognitive mechanisms employed to encode information and evaluate occurrences are intricately linked to news creation practices and norms (Eriyanto,

2021). Pan and Kosicki distinguish two interconnected conceptions of framing: the psychological conception, which delves into how individuals organize information in their minds, and the sociological conception, which investigates how individuals interpret events by framing them in a particular manner (Prakoso et al., 2018).

The problem formulations in this study were as follows: (1) How do Detik.com and Suara.com frame the news about AMIN and the coalition of change using Pan and Kosicki's framing model? (2) What are the differences in the framing of news about AMIN and the coalition of change between Detik.com and Suara.com, based on the analysis using Pan and Kosicki's framing model?

This research aims to analyze how Detik.com and Suara.com frame news about AMIN and the coalition of change. Furthermore, this investigation examines the variations in framing between Detik.com and Suara.com in their coverage of AMIN and the coalition of change.

METHOD

This study employs a qualitative methodology. The approach is employed to gain a more profound understanding of the issues in humans and society. This qualitative research endeavors to comprehend the meaning of surface aspects of reality and also tries to understand the meaning contained in them (Walidin et al., 2015).

This study utilizes the framing approach developed by Zhongdang Pan and Kosicki. Pan and Kosicki define framing analysis as studying how the mass media influences the public's perception of a policy or issue. This framing analysis is also employed to construct and process news. Subsequently, the process generates specific meanings and interpretations against an event (Mawarni et al., 2018). There are four Pan and Kosicki framing structures, including:

1. *Syntax*. This framework of news discourse is the organization and methodology for arranging news components, including headlines, leads, background, episodes, and closure.
2. *Script*. This structure has a general form, the pattern of 5W+1H – what, when, who, where, why, and how. As

we know, scripting is one of the main keys for journalists when making news.

3. *Thematic*. This structure is related to the news and expresses its opinions in propositions, sentences, or inter-sentence relationships. These elements will subsequently be bundled as a comprehensive news story.
4. *Rhetorical*. This structure highlights the facts in the news by selecting phrases that accentuate particular parts of an occurrence (Eriyanto, 2021).

This study is descriptive qualitative. Mukhtar (2013) asserts that descriptive qualitative research is a methodology employed to deliver comprehensive descriptions of knowledge or ideas at a particular time, emphasizing the comprehension of the meanings and experiences of the research subjects (Risanaidah et al., 2020). This study utilizes a descriptive qualitative approach to investigate how an issue or phenomenon is presented and perceived. The research seeks to comprehend the construction of messages within news information using framing analysis. The descriptive qualitative technique elucidates the significance of the news-framing process being examined.

This research uses data from primary and secondary sources. The primary data consists of news articles that serve as the main object of the study. The researcher gathered news articles concerning AMIN and the coalition of change from Detik.com and Suara.com, categorized them, and subsequently employed the framing method to analyze them. Secondary data was acquired from supplementary textual sources, including articles, journals, books, and public databases pertinent to formulating the coalition of change in Detik.com and Suara.com.

The data analysis technique employed is thematic analysis. This method entails a comprehensive analysis of the qualitative data gathered to discern linkages among various elements of an event and to elucidate the event's progression from the researcher's viewpoint (Heriyanto, 2018).

The researcher selected news from Detik.com and Suara.com as the subject of study. Nine news stories were chosen for analysis—five news stories from Detik.com and four news pieces from Suara.com. These articles were selected based on the elements

outlined in Pan and Kosicki's framing model. These are the nine news articles that were chosen as the subject of the research:

Table 1. Object of Research

	Detik.com Headlines	Suara.com Headlines
➤	Anies: We Respect Those Who Decide Not to Be in the Coalition of Change (Saturday, 2 September 2023)	Anies is happy that PKB joined the Coalition of Change; This Coalition Blends Nationalist-Religious Ideology (Saturday, 2 September 2023)
➤	Cak Imin: Coalition of Change in Line with NU Teachings (Sunday, 3 September 2023)	Different Attitudes with Anies, PKS Regrets that PKB's Joining the Coalition of Change Even Made a Shock (Saturday, 2 September 2023)
➤	Cak Imin reveals the discussion on the name of the coalition: The Dominant Proposal 'Coalition of Change' (Wed, 6 September 2023)	Determine the Anies-Cak Imin Winning Team, NasDem-PKB Wait for PKS, which was absent at the Initial Meeting (Wednesday, 6 September 2023)
➤	Democrats strongly criticize Anies-Cak Imin for still using the Coalition of Change (Friday, 8 September 2023)	PKS will leave the Anies-Muhaimin duet? Coalition of Change: We Pray... (Friday, 8 September 2023)
➤	Anies-Cak Imin continues to use the name of the Coalition of Change despite being satirized by the Democrats (Friday, 8 September 2023)	

Source: Research Data, 2023

RESULTS AND DISCUSSION

Syntax

Syntax can be defined as a news scheme determined by the arrangement of phrases or words in a unified sentence. This structure encompasses several components of a news article—headlines, leads, background, episodes, and closure—that dictate the

organization of information. Syntax also serves as a guide for journalists to interpret events and convey news appropriately (Eriyanto, 2021).

Detik.com frequently highlights "coalition of change" in its headlines, even when referencing only one part of the AMIN duo. The source portrays Anies and Cak Imin as figures associated with the coalition of change. Detik.com frequently emphasizes that the transformation advocated by the AMIN duo represents authentic advancement intended to secure enhanced success in the future while simultaneously sustaining and preserving effective existing programs. This approach provides individuals who are apprehensive with the assurance that the successful programs of the Jokowi administration will not be utterly supplanted by novel programs but rather enhanced.

Anies Baswedan openly explained that "change" does not mean completely altering or halting everything already in place. These changes include identifying work programs that require renewal, determining immediate improvements, postponing current activities, and exploring new innovative initiatives for future work programs. Anies believes that the implementation of these four principles of change will be advantageous to society. He says change is technocratic rather than political (Antaranews, 2023).

Detik.com emphasizes that only the AMIN duo, as presidential and vice-presidential candidates, embodies the story of change in the 2024 electoral fight. Conversely, the two options, Prabowo-Gibran and Ganjar-Mahfud, are positioned within a sustainability narrative. For further information, see the following Detik.com headlines:

- *Anies: We Respect Those Who Decide Not to Be in the Coalition of Change*
- *Cak Imin: Coalition of Change in Line with NU Teachings*
- *Cak Imin reveals the discussion on the name of the coalition: The Dominant Proposal 'Coalition of Change'*
- *Democrats strongly criticize Anies-Cak Imin for still using the Coalition of Change*
- *Anies-Cak Imin continues to use the name of the Coalition of Change despite being satirized by the Democrats*

One of Detik.com's headlines intriguingly refers to the coalition of change aligned with NU's ideas. Change is not

unfamiliar to NU since the mass base of PKB remains under the leadership of Cak Imin. NU, one of Indonesia's largest Islamic organizations, precisely wants change towards a better Indonesia.

In addition to the AMIN duo and the coalition of change, the Democratic Party is also highlighted in the headline. Detik.com underline that the notion of "change" linked to the AMIN pair is inextricably connected to the influence of the Democratic Party at that period. Through its framing, Detik.com emphasizes that the coalition of change and AMIN have not always had a straightforward journey. Using "change" as a tagline led to conflict with the Democratic Party, which believed the concept originated from their ideas. In this regard, Detik.com endeavors to provide a fair and balanced perspective by selecting a headline that accurately represents the situation rather than resorting to sensationalism.

The designation coalition of change was established following deliberations among a small team in conjunction with Anies Baswedan. This small team initially included the Democratic Party, NasDem Party, and PKS, who endorsed Anies Baswedan. However, the Democratic Party opposed using the slogan "change" after withdrawing from the coalition, asserting that it was originally their concept. The Democratic Party said that it was improper for Anies's coalition to use the phrase "change" after their departure since they had been using the taglines "Change" and "Improvement" even before talks of a coalition of change started. Detik.com underscores this aspect in its headline construction, differentiating itself from the news coverage of other media sites.

Jazilul, as Deputy Chairman of PKB, submitted a reply published in Detik.com news. The designation of the coalition of change has been deliberated with Nasdem; nonetheless, it is imperative that the name remains unchanged, and the AMIN pair will continue to utilize the designation of the coalition of change (Republika, 2023).

Suara.com has a similar approach to headline presentation as Detik.com. The term coalition of change consistently appears in the headline. The coalition of change is mentioned in conjunction with the names of Anies or Cak Imin. This suggests that Suara.com strengthens the Anies-Cak Imin partnership as a

representative of the coalition of change. For further information, see the following Detik.com headlines:

- *Anies is happy that PKB joined the Coalition of Change; This Coalition Blends Nationalist-Religious Ideology*
- *Different Attitudes with Anies, PKS Regrets that PKB's Joining the Coalition of Change Even Made a Shock*
- *Determine the Anies-Cak Imin Winning Team, NasDem-PKB Wait for PKS, which was absent at the Initial Meeting*
- *PKS will leave the Anies-Muhaimin duet? Coalition of Change: We Pray...*

Nonetheless, there are significant disparities in the prominence of specific elements within the headlines. Suara.com often emphasizes the names of two political parties, PKB and PKS. On the other hand, Detik.com seldom references PKB and PKS in its headlines. Detik.com frequently includes the Democratic Party in multiple headlines when discussing political parties due to the dispute over using the term "change," which the Democratic Party asserts was their notion rather than Anies's.

The frequent invocation of the two-party names in the headings of Suara.com implies that the coalition of change is not only associated with Anies-Cak Imin but also with the parties that support the coalition. Alongside PKB and PKS, the Nasdem Party is also featured in the news.

The three parties are mentioned in the headline for a specific purpose. For instance, PKS, which had initially favored Anies Baswedan with the narrative of change, experienced disillusionment upon PKB's inclusion in the Coalition of Change. In fact, the coalition has been in turmoil as a result of PKB's affiliation with the Coalition of Change.

In essence, the headline and content are quite similar. The news item describes PKS as experiencing denial—rejecting or denying something perceived as the truth—primarily due to the Democratic Party's departure. PKS is currently endeavoring to reestablish communication with the Democratic Party to persuade them to rejoin the coalition of change.

However, PKS's endeavors were futile. The Democratic Party finally opted to align with Prabowo's camp. Certainly, the Democratic Party's decision will increase the number of seats held by the Prabowo camp in

parliament. The Democratic Party chose not to support Anies in the 2024 presidential election.

Additionally, Detik.com employs sentences that closely resemble the headlines to select leads. The news lead, which further explains the headline, consistently aligns with the headline's content. Detik.com guarantees consistency between the headlines and the leaders. In the background information section, Detik.com frequently emphasizes the conflict between Anies and the Democratic Party, which involves mutual insinuations over the term "change." Here are some news excerpts selected by Detik.com as background:

Presidential candidate Anies Baswedan hopes that the coalition supporting him and vice president Muhaimin Iskandar (Cak Imin) will be more solid and stronger. Anies appreciates those who decide not to be in the coalition.

Syahrial said that even before the Coalition of Change for Unity or KPP was born, the Democrats had positioned themselves and used the tagline 'Change and Improvement'. He said Anies-Cak Imin's attitude, which continued to use the tagline of change, could be due to spiritual whispers.

Suara.com operates differently in its news lead concerning AMIN and the coalition of change. This news portal presents the coalition of change more cohesively and forward-looking. Similar to Detik.com, Suara.com likewise highlights PKS's endeavors to get the Democratic Party to enter the coalition. Nevertheless, Suara.com frames AMIN and the coalition of change as a united group of several parties committed to driving change without indicating any internal discord or animosity, in contrast to reports from other news sources.

The Democratic Party's departure from the coalition of change is not definitive, prompting PKS to seek the Democratic Party's reintegration actively. The other two parties, NasDem and PKB, are also hopeful and awaiting the Democratic Party's return to the coalition of change. Here are some related excerpts:

Indeed, related to what happened, PKS honestly regretted it. However, Muzzammil emphasized that he remained organized in the existing coalition. For this reason, he

said, his party would still try to invite the Democrats to communicate.

NasDem Deputy Chairman Ahmad Ali said the inaugural meeting that NasDem and PKS had held today was in the context of consolidating the winning of the Anies-Muhaimin or AMIN pair.

Script

The script structure refers to the completeness of a news story, organized in a general format using the 5W+1H pattern—who, what, when, where, why, and how. This investigation demonstrates that journalists convey facts through news articles designed to captivate readers' interest. This is the foundation for structuring the news following the narrative the media intends to communicate. The script delineates which elements should be prioritized and which should be concealed, contingent upon the media's interest in the story's actuality. By selectively omitting certain details, the media can emphasize the most important aspects of the news (Ulfa & Suryawati, 2020).

According to script analysis, Detik.com's news does not entirely comply with the 5W + 1H structure, as the "where" element is omitted, and the location information is not explicitly disclosed. Nevertheless, the remaining elements—who, what, when, why, and how—are articulated distinctly without undermining the factual integrity of the story. The "what" and "who" elements are notably highlighted to educate the society about the events and the principal individuals involved. Besides the AMIN pair as the primary focus, Detik.com also presents a diverse array of materials, encompassing both proponents and adversaries of AMIN. The individuals referenced in Detik.com's article include Anies (presidential candidate), Cak Imin (vice presidential candidate), Sudirman Said (spokesperson for the vice presidential candidate), Syahrial Nasution (Deputy of Balitbang DPP Demokrat), and Kamhar Lakumani (Deputy of Bappilu Demokrat). According to script analysis, Detik.com's news does not entirely comply with the 5W + 1H structure, as the "where" element is omitted, and the location information is not explicitly disclosed. Nevertheless, the remaining elements—who, what, when, why, and how—are articulated distinctly without undermining

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Different results were presented in Suara.com's reporting, which prioritized the elements of who, how, and why. The "why" element was specifically highlighted, as it investigated why Anies enthusiastically greeted PKB's inclusion in the coalition of change and how PKB's inclusion resulted in internal conflict. The "how" element was crucial in elucidating the connection among the concerns depicted in each news article. The "who" element that appeared in Suara.com's news were Anies (Presidential Candidate), Al Muzzammil Yusuf (Chairman of DPP PKS), Ahmad Ali (Deputy Chairman of NasDem), and Sudirman Said (Spokesperson for the Vice Presidential Candidate).

Thematic

The thematic structure of news is similar to a hypothesis test, as it includes the reported events, referenced sources, and statements made—all of which can be used as understandable support for the hypothesis. The hypothesis is reinforced by presenting themes indirectly or through quotations from sources. Journalists employ this structure to construct news, analyzing the relationship between an occurrence and the presentation of information in their reporting based on facts (Eriyanto, 2021).

The thematic analysis of Detik.com's news revealed two topics with separate discussions. The first theme centers on Cak Imin, who explains and emphasizes that the coalition of change aligns with NU principles. This topic is further supported by statements by Cak Imin, the General Chairperson of PKB, and Anies Baswedan's vice-presidential candidate. His statements are advantageous for the coalition of change, as the majority of

Indonesia's Muslim population is likely to identify with discussions that involve Islamic principles. Moreover, Cak Imin and senior NU members established PKB from 1992 to 2002, and he was appointed as its Secretary General. Cak Imin deliberately emphasized that the coalition of change aligns with NU's teachings: *al-muhafadhotu ala qodimis sholih wal akhdzu bil jadidil ashlah* (preserving the good from the past while embracing new improvements). Detik.com prominently highlighted Cak Imin's assertion that NU may significantly influence the 2024 election, targeting the engagement of people, especially Muslims.

The second theme concerns a conflict between the Democratic Party and Anies over the designation "coalition of change." The dispute intensified when the Democratic Party publicly condemned Anies, alleging a deficiency of innovation. Anies' presidential campaign representative underscored that the term "coalition of change" has been utilized since Anies' governorship in Jakarta.

The thematic analysis of Suara.com's reporting identifies two primary themes in its news content. Suara.com's presentation is somewhat verbose, but it reinforces and accentuates statements from its sources. Despite this, the content remains focused on the facts of the theme, with propositions, sentences, and connections between them being interrelated. This coherence is a critical component of thematic analysis.

The first theme highlights Anies' argument that PKB's entry into the coalition of change brings a blend of nationalist-religious ideology. According to Anies, this unity within PKB has the potential to strengthen the coalition and guide it towards a better future. PKB is considered nationalist-religious due to its origins during the Reformation Era in 1998. The NU community urged the Nahdlatul Ulama Executive Board (PBNU) to form a political party, with one suggested name being *Kebangkitan Bangsa*. Ultimately, PBNU consented to become a political party. The party was formally established on 23 July 1998 after significant deliberations. The declaration underscored that the party's establishment would advance a devotional sense of nationality and democracy, as the party was established on nationalism, struggle, democracy, and openness. The party was named the National Awakening Party (PKB) to embody these democratic principles (Dewi & Sholahuddin,

2020). This is why Anies asserted that PKB provides a novel viewpoint, as it embodies a nationalist-religious ideology. Suara.com endeavors to communicate to the society that PKB is not solely a political party but rather a political platform that integrates elements of religious ideology and nationalism.

The second theme is PKS's aspiration for the Democratic Party to persist in the coalition of change. The quotation of the source Al Muzzammil Yusuf (Chairman of DPP PKS) clearly illustrates this theme in the news. Muzzammil stated that PKS will persist in its communication with the Democratic Party to resolve their concerns and ultimately reestablish their partnership within the coalition of change. As a result, PKS did not attend the inaugural meeting of the three parties supporting Anies, as they were waiting for the Democratic Party. Suara.com presents this news to indicate that PKS opposes the Democratic Party's exit from the coalition of change, as PKS contends that such a departure would incite discord inside the coalition, a situation PKS profoundly laments. The report underscores that PKS's comment indicates their conviction that the coalition needs the Democratic Party's involvement.

Rhetorical

Rhetorical structure is a component of news writing that indicates what words the journalist wants to highlight, framing the news as factual or truthful (Eriyanto, 2021). Rhetoric functions as a mechanism to influence perceptions by accentuating certain aspects that require focus, augmenting the desired picture presented in a news narrative (Hakim & Suryawati, 2023).

In the rhetorical analysis of Detik.com's news, Cak Imin, as Anies' vice-presidential candidate, underscored the term "foundation" in his discourse, suggesting that meaningful change requires a strong foundation, which he identified as NU. As widely known, NU is the largest Islamic organization in Indonesia, boasting a substantial following nationwide. Cak Imin reiterated the term "foundation" twice in his quote to highlight that NU may function as the optimal base for a successful coalition of change. He contends that, fundamentally, NU provides the solid basis needed to drive the coalition toward success.

The piece of news item from Detik.com pertains to the contention on the designation "coalition of change" involving Anies and the Democratic Party. The Democratic Party criticized Anies, suggesting that he lacked ideas over the name of his coalition. Syahrial Nasution stated, "Mr. Anies continues to utilize the name coalition of change, possibly due to a lack of creativity." This remark suggested that Anies could not devise a new name for the coalition since the Democratic Party initially contends that the term "coalition of change" was their concept. Syahrial also stated that the decision by Anies and Cak Imin to continue using the name "coalition of change" was influenced by spiritual whispering, which could refer to psychological or spiritual understanding or even divine guidance. The Democratic Party asserts to the society that Anies' actions are improper, given that the Democratic Party has withdrawn from the coalition. They perceive this as an effort to usurp the change movement.

In the Suara.com article, Anies reiterated the term "strength" thrice in his quote, asserting that this coalition could embody a unified force of urban populations, the strength of rural communities, the strength of Javanese communities, and various other regions throughout Indonesia. This statement clarifies that Anies does not see caste divisions inside Indonesia, suggesting no differences in treatment between groups of people in Indonesia. This point is highlighted in Anies' quote, as he aims to convince the audience that by uniting the strength of the community, it is possible to blend nationalist and religious ideologies.

Additionally, PKS criticized PKB, stating that PKB's entry into the coalition has caused internal conflicts. This sentiment is reflected in Muzzammil's statement: "In fact, the three-party coalition would not experience any shocks if PKB's entry had been handled smoothly." This comment indicates that Muzzammil explicitly criticizes PKB using the term "shock," suggesting that PKB's participation instigated the internal problems within the coalition of change. The disagreement pertains to the Democratic Party's withdrawal from the coalition of change. PKS regards the Democratic Party as a valuable ally, and its actions towards PKB are perceived as a defence of their comrades-in-arms. PKS implicitly criticised PKB by use the term

"shock." This designation implicitly indicates that the Democratic Party's exit was prompted by PKB's inclusion in the coalition of change.

CONCLUSION

Detik.com and Suara.com, in their portrayal of AMIN's coalition of change, highlight distinct facets of the transformation narrative advocated by AMIN in anticipation of the 2024 Election. Detik.com framed AMIN's coalition as not entirely unified, focusing on the lingering conflict with the Democratic Party. The Democratic Party's withdrawal is corroborated by its assertion that the term "change" was originally their notion before the coalition included PKB and the designation of Cak Imin as Anies Baswedan's vice-presidential candidate.

On the other hand, Suara.com framed the AMIN coalition of change as solid but marked by internal conflicts. Suara.com emphasizes the internal discord that emerged following PKB's accession to the coalition. According to Suara.com, PKB's entry caused significant disruption, leading one of Anies' initial supporters, the Democratic Party, to withdraw from the coalition and later join Prabowo's camp. The Democratic Party's retraction and subsequent merger with the Prabowo camp resulted in PKS disappointment.

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